



Injecting the 'e' into your learning



Elearning Instructional Design Workshop

Saw-e's Elearning Instructional Design Workshop will equip you with the skills you'll need to create exciting elearning for your organisation. With over twelve years' experience, Savv-e's award-winning team of elearning experts will share leading edge best practice and knowledge to help you bring your elearning projects to life.



Who should attend?

- Training/Learning and development managers
- HR managers, product and line managers
- Classroom training designers
- Classroom training facilitators
- Course developers
- Subject matter experts
- Project managers
- Graphic designers
- Web developers
- Instructional designers

What you will be able to do at the end of this workshop:

- Explain the role of an instructional designer (ID) on an elearning project
- Outline the differences between designing elearning and other training activities
- Identify the business requirements and objectives of the elearning project
- Define the elearning environment and technical considerations
- Identify the target audience and what is important when considering an elearning solution
- Define learning outcomes
- Gather content and work effectively with subject matter experts
- Describe instructional design theories and how they can be applied to elearning
- Identify and define appropriate ID models and approaches
- Structure content and create a content outline
- Create a high level design
- Create an elearning script
- Work effectively with a project team including liasing with graphic designers, programmers and media developers

Format:

The workshop will be highly interactive and practical giving you the opportunity to walk away with skills, tools and tips you can apply immediately.

You will receive a pre-workshop activity so face-to-face time is maximised. Throughout the one day workshop you will prepare key documentation and actually design some elearning in a supportive and collaborative environment.

Length:

1 day

Number of participants:

max 10

Price:

\$580 (ex GST)

\$490 (ex GST) for AITD, AIMIA and ElNet members

Facilitators:

Our facilitators are armed with a plethora of experience in designing elearning solutions for a variety of clients across a wide range of industries including financial, pharmaceutical, food & beverage, automotive, not for profit, mining and construction companies as well as government organisations.



